Staff Memorandum

To	Mayor A. Nuttall, Deputy Mayor R. Thomson and Members of Council
Subject	Licence 2 Ride 2026
Date	April 29, 2026
Ward	All
From	B. Forsyth, Director of Transit and Parking Strategy
	K. Datema, Director of Recreation and Culture Services
Executive Member Approval	R. James-Reid, General Manager of Access Barrie
CAO Approval	M. Prowse, Chief Administrative Officer

The purpose of this memorandum is to provide members of Council with an update concerning Licence2Ride 2026. The Licence2Ride Pass Program began in the summer of 2016 and is the outcome of a partnership between the City of Barrie's Recreation and Culture Services and Transit and Parking Strategy Departments. The Licence2Ride pass is designed to support local youth by providing access to city transit services and recreational facilities and encouraging them to become active and involved community members. The Licence2Ride pass not only educates participants about City of Barrie services but also allows participants aged 12-17 years to ride for free on the Barrie Transit system as well as participate in drop-in recreation programs at no cost at Allandale Recreation Centre, East Bayfield Community Centre and Peggy Hill Team Community Centre from July 1st to September 7th, 2026.

The following is a list of the places Licence2Ride holders can explore and activities they can enjoy with their pass:

- Full access to Barrie Transit – Including On-Demand services
- Public swimming
- Fitness Drop-ins (13yrs + with a mandatory free fitness orientation)
- Drop-in Gymnasium
- Public skating
- Drop-in youth centre at PHTCC
- Outdoor Basketball courts and sports fields
- Lampman Lane splash pad
- Queens Park Skateboard Park
- Barrie Public Library
- Downtown Waterfront and Marina
- Johnson's, Centennial, Tyndale and Minets Point Beaches
- Other locations around the city, including employment and educational opportunities

The Licence2Ride program is intended to engage and encourage youth to use the transit system and recreation facilities throughout the summer months. The goal of this program

is to build future transit riders through education and familiarity with the system, along with motivating a healthy lifestyle by providing access to recreation facilities and programming.

To register, interested participants complete a one-page application form, along with parent/guardian signature, provide one piece of identification and submit it in person to any of the City's Recreation Centres starting on Monday May 4th, 2026, for on-the-spot approval. New for 2026, interested participants will also have the option of completing the application online via **play.barrie.ca** prior to picking up their pass at one of the City's Recreation Centres.

An optional "Rider's Ed" virtual orientation session for transit and recreation will be available to program participants at the start of the summer. This session aims to educate youth on how to use public transit and to provide information for those interested in signing up for a fitness orientation session. Date and time for the Rider's Ed session will be posted on barrie.ca.

Passes will be available on a first-come, first-served basis while quantities last.

Appendix:
Not Applicable

Memo Author:

Taylor Green, Supervisor of Compliance and Customer Service, Transit and Parking Strategy Department

File #:
Not Applicable

Pending #:
Not Applicable